

InsurtechBoston

Sponsorship Prospectus



Sponsorship opportunities are available now for Insurtech Boston taking place May 24, 2023 at the House of Blues! We are taking over the concert venue to rock this year's Insurtech Boston (ITB) event.

Our program covers topics that impact professionals across the industry, from insurtechs and brokers to carriers and MGAs. As in past years, there will be plenty of time for networking and connecting with your industry peers.

Thank you again for your interest. For more information or to reserve your spot, please email Rob.Marinello@Ivans.com. More event information will be available soon at insurtechboston.com.



Sponsorship levels

We are offering several sponsorship levels. Do you have something specific in mind? Let's discuss. We are happy to customize a package that fits your organization's goals for ITB '23.

	Platinum \$25k	Gold \$10k	Silver \$5k	Bronze \$2.5k	Supporting \$1k	Add-on
Conference passes for staff	3	2	2	1	1	
Company logo on event website within corresponding sponsor level with a link to your company website	✓	✓	✓	✓	✓	
Company logo rotating on screens during main stage breaks at corresponding sponsor level	✓	✓	✓	✓	✓	
Access to post-event attendee list, including opt-in emails	✓	✓	✓	✓		
Company logo in printed and digital event signage onsite with corresponding sponsor level	✓	✓	✓			
The ability to offer items near the registration table (sponsor to provide items and incur the cost of those items)	✓	✓	✓			
Discount code for Insurtech Boston registration to offer VIP clients and prospects	✓	✓	✓			
Recognition in social media marketing & publicity in the days before, during and after with corresponding sponsor level	✓	✓	✓			
A clip within onsite mainstage break reel (15 second media piece produced by sponsor)*	✓	✓				
100-word company description listed in website agenda on insurtechboston.com and within the event app	✓	✓				
Mention in post-show follow-up email sent to all attendees	✓	✓				
White paper or case study included in the online resource hub after the event on insurtechboston.com*	✓	✓				
Table in the Insurtech lounge (limited number of tables available)	✓					
Q&A style blog featured on Ivans.com*	✓					
15-second ad to play prior to Insurtech podcast episodes for one month*	✓					
Access to pre-event attendee list, including opt-in emails	✓					
Networking sponsor - branding at bars open during the event						\$5k
Charging station sponsor						\$5k

* Content is subject to approval by the ITB team and all media files must be submitted by April 14, 2023

